



Week 08 Session Plan

1) BE MAGNETIC:

Through PLAY you can invent the next version of yourself.

Remember when we were practicing the enrollment method and we explored the question: how do you want the OTHER person to feel. And we did an exercise exploring how YOU felt to see if the energy was resonant.

Now we are going to take this to the next level!

Who do you want to be “in the marketplace”?

Who do you NEED to be... to be an irresistible magnetic Coach for YOUR ideal players?

FIVE STEPS

- 1) Clarify and articulate the ENERGETIC qualities of YOU as an irresistible magnetic Coach
- 2) IMAGINE being this coach in the marketplace. See yourself doing your marketplace activities AS this magnetic person.

Simply Brilliant!

Week 08 – Session Plan

Powered by www.CoachVille.com | © 2018 CoachVille LLC. Share with attribution.

Page 1

3) **PLAY IT!** Use your **POWERFUL CREATIVE MIND** to invent yourself as this Magnetic Coach before you play in the marketplace **AND** while you play in the marketplace.

4) Notice how and when other people respond to you favorably. **DEVOUR** feedback.

5) **REPEAT**

2) Your **BIG IDEAS**

Part 1 of credibility is your player success stories that demonstrate how **YOU + Coaching with Your method** leads to “dream come true” experiences for your players.

Part 2 of credibility is transforming your coaching method into sharable ideas that you can weave into conversations, posts or articles.

Examples from my coaching business include:

- Business is a performance art **NOT** a job.
- Why I focus on unleashing the spirit of play in pursuit of your dream rather than the perfection trap of completing tasks.
- Why we need to release the delusion of control and play for influence.
- How and why people become blind to their own superpowers and how **FEAR** is a treasure map to your superpowers.
- There is no such thing as self-sabotage... only self-preservation.

I sometimes refer to ideas like this as “Truth Bombs” to drop into a conversation when I want to shake things up.

Simply Brilliant!

Week 08 – Session Plan

Powered by www.CoachVille.com | © 2018 CoachVille LLC. Share with attribution.

Page 2

Or I sometimes refer to them as planting “seeds of possibility” that will grow in the other persons mind AND make them remember ME!

3) Role Play: Can I share a player success story with you?

Quickly exchange names, say hello and decide who will play which role to start the experience.

Both people will have an opportunity to play the role as Guide/Potential Player and Coach.

In this role play you are going to practice weaving your player success story into a conversation as a way to engage someone who is curious about you and your coaching.

In this scenario you are going to practice three things:

- 1) How do create an opportunity to share a success story in a conversation with someone.
- 2) How to share a 3-5 minute version of a player success story that engages the person you are talking with AND gets them wanting to know more about YOU and YOUR coaching.
- 3) How to step into BEING MAGNETIC when you tell the story. Imagine the qualities of the magnetic coach you aim to become and STEP into that energy – like a performing artist – when you share the story.

Setting:

The coach and potential player (the Guide) are in a conversation; it can be a social setting or a “reach out” conversation.

Simply Brilliant!

Week 08 – Session Plan

Powered by www.CoachVille.com | © 2018 CoachVille LLC. Share with attribution.

Page 3

Two roles:

Guide/Potential Player: Orchestrates the experience AND plays the Role of the Potential Player. And you are responsible for noticing and sharing how you feel during the experience.

Do your best to get into the mindset of a person who is playing big in the world and curious about coaching.

Coach: is in the game of business; every conversation is an opportunity share about what you do and build a tribe of potential players and advocates.

NOTE: PLAN AHEAD! Prepare this prior to our meetup.

Be prepared to re-direct the potential players' question into an opportunity to "perform" your player success story.

Be prepared to OFFER your next conversation.

TIME PERIOD = 8 minutes

START

Coach: Share a **30 second** (or less) description of your IDEAL PLAYER.

Coach and Guide: Agree on the setting you are in. (eg. Meeting in a social setting or a planned reach out by the Coach)

**** START ****

Guide/Potential Player: I am curious about your coaching can you tell me more about it?

Coach: Sure. Can I share a player success story with you? That is the best way to understand coaching.

Guide/Potential Player: Sure.

Simply Brilliant!

Week 08 – Session Plan

Powered by www.CoachVille.com | © 2018 CoachVille LLC. Share with attribution.

Page 4

Coach: {Share a 3 – 4 minute version of the story}
{Share the player situation; player dream; how you used your method; the player success}

Coach: Which part of that story got your attention?

Guide/Potential Player: {share what comes to mind}

Coach: {Engage with the Potential Player} THEN {Invite them to your next conversation or enrollment conversation}

Guide/Potential Player: {play along with what the Coach does}
IMPORTANT: if the Coach asks you a question, answer with whatever comes to you AND keep it **SHORT!!!!**}

@ 8 minutes **TIME OVER**

FEEDBACK = 4 minutes

Guide: offer feedback about how the coach came across and how you felt during the player success story.

What energy, emotions did you experience?

@ 12 minutes **SWITCH ROLES**

Do the Role Play and the Feedback

@ 24 minutes **TIME OVER**

4) Body Beliefs

In this session we will explore the body beliefs associated with making an offer for someone to hire you as their professional coach.

A body belief is a phrase that captures the essence of a feeling in the body during an experience.

Simply Brilliant!

Week 08 – Session Plan

Powered by www.CoachVille.com | © 2018 CoachVille LLC. Share with attribution.

After the partner practice experience, we will explore 2 common “Body Beliefs” that come up in situations like that:

It is “NOT SAFE / Safe / a Good Idea” for me to be share about my success.

It is “NOT SAFE / Safe / a Good Idea” for me to WIN.

Did you feel the Play Safe version: NOT SAFE?

Did you feel the neutral version: Safe?

Did you feel the Play BIG version: Good Idea?

5) The Path of Transformation Continues... ALCHEMY

ALCHEMY! And the power of Transformational Play

We are focused on you BECOMING a magnetic coach in the marketplace.

A few things to understand...

1) The YOU that you know yourself to be has been created by YOU as you expressed yourself and then adapted to the reactions of your environment. This version of YOU is VERY comfortable AND... probably not quite an irresistible MAGNET for your ideal players... YET.

We will call this version of you version A

2) You do not have to BE who you currently are... You can become a new version of yourself through transformational play. There are two essential elements of this creation...

B) Unleashing more of your YOUNIQUE (aka authentic) self that

Simply Brilliant!

Week 08 – Session Plan

Powered by www.CoachVille.com | © 2018 CoachVille LLC. Share with attribution.

Page 6

has been hidden while you were adapting to the environments you have been in.

C) INVENTING a new version of you by playing with the qualities you want to become.

The game is to move from A \rightarrow B + C

BUT... right now A will feel normal while B + C will feel strange... UNTIL you practice is a bunch of times.

MAGIC + PLAY

We have discussed the power of Abera Ca Dabera... I create as I speak. Speaking the Magnetic version of you is the essential start. BUT it is only the start.

The essential next part is to PLAY in the world as the new YOU.

This is going to feel quite strange for a while. So expect a fair amount of moving into it and then pulling back.

Remember!!!! The Play Safe version of you is VERY happy with the current version of you and wants NOTHING to do with Magnetic YOU!

Version B - your authentic YOU - got buried BECAUSE some influential person or people around you didn't like it when you were younger. It is KNOWN to be scary.

Version C – your invented YOU - is scary because it is UNKNOWN. You don't know exactly what will happen when you BE this way.

PATIENCE and PRACTICE

Be super gentle with your new YOU. Temper your expectations for a little while. Give ALL of your judgment-free awareness to the cause!

You CAN do this. You can BE this. Practice with your class mates and practice as you play in the marketplace.

Simply Brilliant!

Week 08 – Session Plan

Powered by www.CoachVille.com | © 2018 CoachVille LLC. Share with attribution.

6) Continue to REACH-OUT!

The market place is yearning for the Magnetic version of YOU!

Make getting out and reaching out a CONSTANT part of your week.

Meanwhile... remember you are a performing artist practicing for your new role as MAGNETIC YOU.

Simply Brilliant!

Week 08 – Session Plan

Powered by www.CoachVille.com | © 2018 CoachVille LLC. Share with attribution.

Page 8